

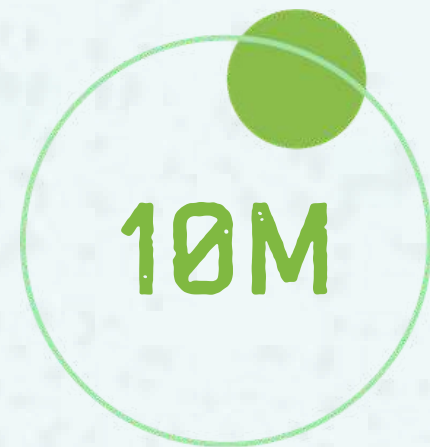
VUMA

CONSERVATION FUND

BLUE



A PORTFOLIO OF OUTSTANDING LOCAL ORGANIZATIONS FOCUSED ENTIRELY ON COASTAL AND OCEAN CONSERVATION.



Vuma Blue is a **\$10 million** component of the broader Vuma Fund. Vuma Blue supports community-led marine conservation across **Africa's most critical seascapes.**



Vuma' is a Kiswahili word describing a **growing gathering of force**, like a gust of wind, a powerful wave, or a lion's roar. In southern African languages, such as Zulu, it means **agreement.**



A FOCUS ON COMMUNITY-LED MARINE CONSERVATION

It will back a portfolio of vetted local marine conservation organizations in Africa that:

- ✓ **ARE EMBEDDED IN COMMUNITY FISHERIES AND COASTAL GOVERNANCE SYSTEMS**
- ✓ **WORK ACROSS NEARSHORE FISHERIES, MANGROVES, CORAL REEFS AND COASTAL LIVELIHOODS**
- ✓ **OPERATE FROM VILLAGE-LEVEL MANAGEMENT UNITS TO NATIONAL POLICY ENGAGEMENT**
- ✓ **ARE TRUSTED ACTORS WITHIN COMPLEX SOCIAL, ECOLOGICAL AND POLITICAL CONTEXTS**



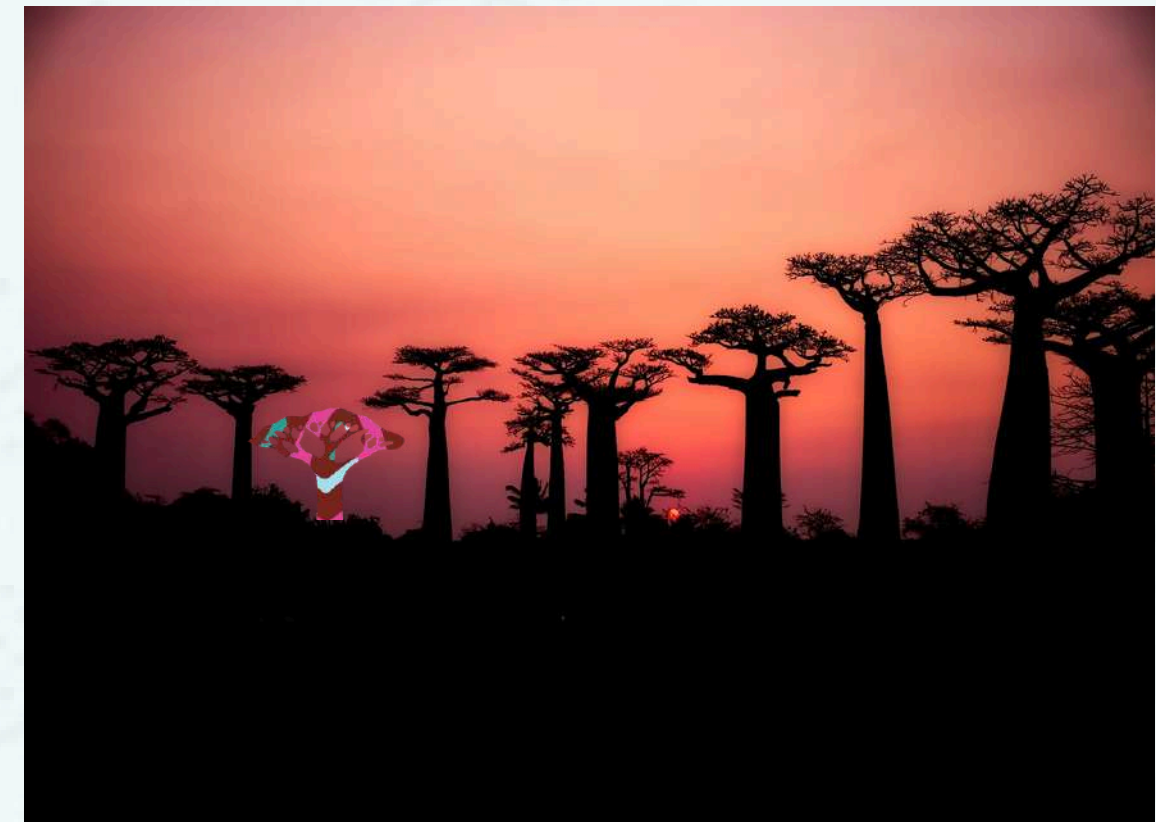
AT THE HELM: MALIASILI

Maliasili's mission is to accelerate community-led conservation through local organizations. Our core belief is that stronger organizations achieve greater impact.

We work with a carefully selected portfolio of leading local African organizations that are working directly with communities to manage, benefit from, and steward their lands and natural resources.

We help our partners develop clearer strategies and communications, attract more funding, and improve their leadership, so that they can achieve even more for people and nature in the places they work.

We have supported some of our portfolio partners' organizational growth and development for over a decade, helping many organizations grow into recognized leaders at the landscape and national scale.



A photograph showing a man and a woman working together to plant a small tree sapling in a field of mangroves. The man is on the left, wearing a blue shirt, and the woman is on the right, wearing a black shirt and a light-colored headscarf. They are both crouching and focused on the task. The background is filled with lush green mangrove trees under a clear sky. A large, semi-transparent orange circle is overlaid on the left side of the image, containing text.

**"OUR INVESTMENT IN MALIASILI IS
AN INVESTMENT IN A NEW
PARADIGM FOR COMMUNITY-LED
CONSERVATION WHERE
RESOURCES AND INFLUENCE
FLOW TO LOCAL ORGANIZATIONS
THAT DELIVER RESULTS FOR
PEOPLE AND CRITICAL
LANDSCAPES ACROSS AFRICA."
KRISITIN GILLISS MOYER, COO, MULAGO
FOUNDATION**

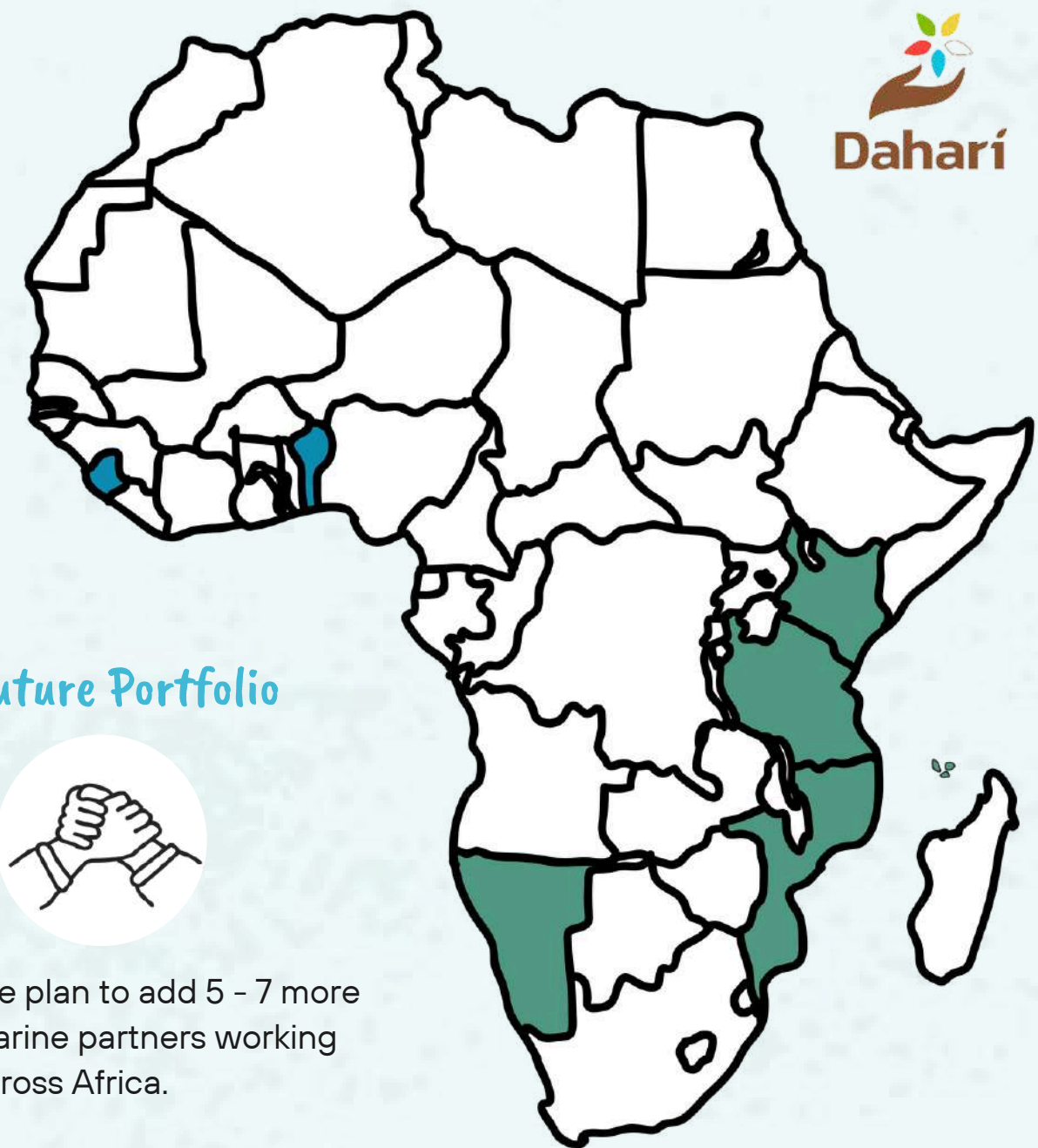
TOGETHER, OUR MARINE PORTFOLIO FORMS THE BEDROCK OF A CONNECTED, COMMUNITY-LED MARINE CONSERVATION NETWORK WITH SIGNIFICANT POTENTIAL TO SCALE.

- ✓ **OUR SEVEN CURRENT PARTNERS INVESTED ~\$11.3 MILLION IN 2024 ON MARINE CONSERVATION**
- ✓ **MOST ORGANISATIONS OPERATE ON LEAN ANNUAL BUDGETS, DESPITE MANAGING LARGE AND COMPLEX SEASCAPES**



Maliasili's Current Marine Portfolio

4 critical geographies: Namibia, Kenya, Tanzania & The Comoros.



Future Portfolio

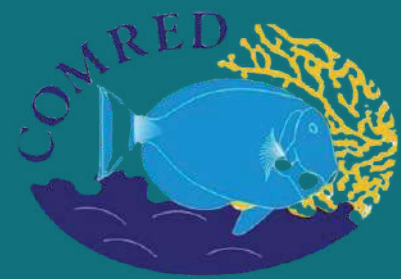


We plan to add 5 - 7 more marine partners working across Africa.

+ 2 new geographies in Ghana & Sierra Leone

CASE STUDIES FROM THE WEST INDIAN OCEAN

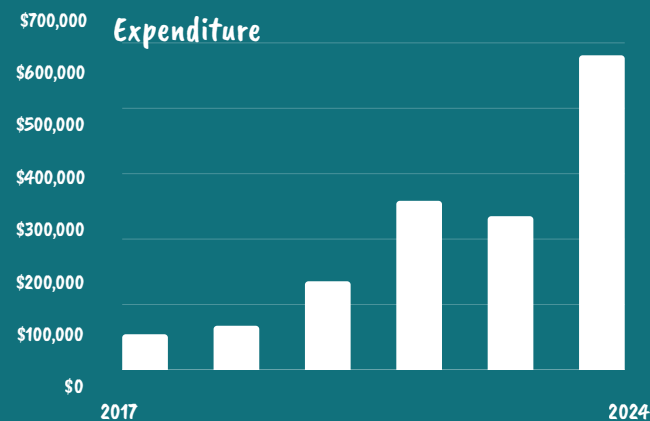
These organisations consistently deliver conservation outcomes far beyond what their budgets suggest, but limited flexible funding constrains their ability to absorb risk, plan long-term and grow sustainably.



ECOSYSTEMS & LIVELIHOODS

Coastal and Marine Resources Development (COMRED) is a Kenyan marine conservation organization strengthening marine ecosystems and livelihoods through community-led fisheries governance, data-driven management and conservation-linked finance.

ORGANISATIONAL GROWTH



TODAY

125% increase in seascape under conservation



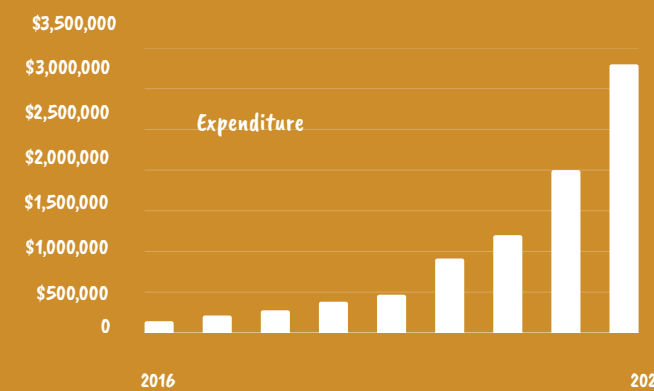
2030 GOALS Expand community-led co-management across the Shimoni-Vanga seascape to ~140,000

MARINE GOVERNANCE

Mwambao Coastal Community Network is advancing community-led marine governance in Tanzania by restoring reefs and mangroves, supporting co-managed closures, and reinvesting conservation gains into local development.

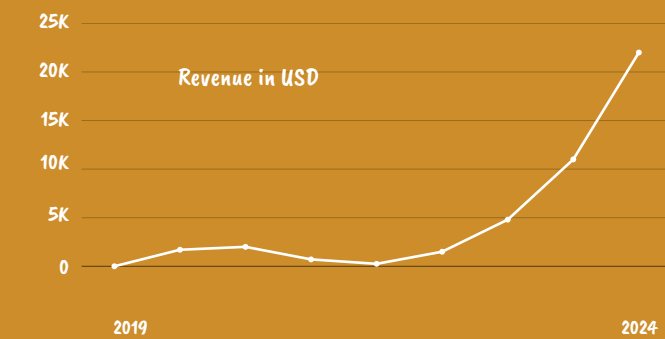


ORGANISATIONAL GROWTH



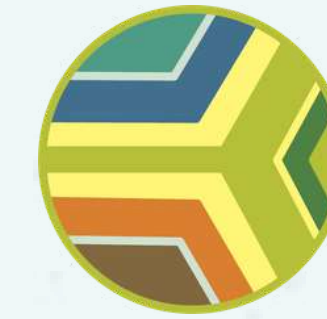
TODAY

\$42,461 generated in revenue from fisheries by villages



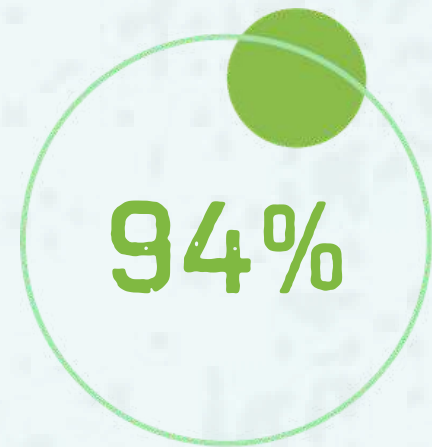
2030 GOALS Community fisheries institutions across Tanzania and Zanzibar are leading marine governance

WHEN ORGANIZATIONS GET SECURE, FLEXIBLE FUNDING...



Maliasili
Conservation
Fund

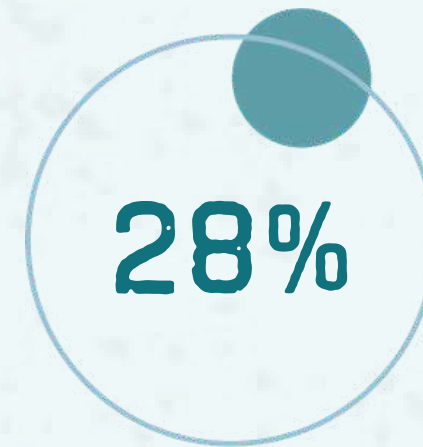
Over the past 6 years Maliasili has tested pooled funding models that work for funders and African community-led organizations. Here's what we learned from the 28 organizations receiving core funding from the Maliasili Conservation Fund:



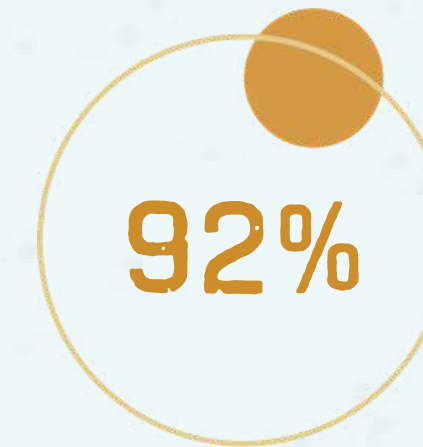
of organizations reported stable or growing conservation and livelihood impacts



For every \$1 from MCF, partners unlocked about \$3 in additional funding, increasing their expenditure by an average of \$350,000 per organization



average growth in team size




of partners call the funding approach exemplary and unique



of partners used funds to cover core costs that other donors rarely fund



A photograph of a smiling man sitting on the ground in a rural, arid setting. He is shirtless and wearing dark shorts, and is surrounded by large piles of blue fishing nets. In the background, there are simple wooden structures and a yellow water container. A large, semi-transparent light blue circle is overlaid on the left side of the image, containing text.

**"THE MLCF PROVIDES...A POWERFUL
TOOL FOR ASSISTING GRANTEE
PARTNERS TO EXPAND AND SCALE
THEIR WORK AND IMPACTS, AS WELL
AS FOR INVESTING IN THEIR
DEVELOPMENT, GROWTH, AND
EFFECTIVENESS."**

**FORGING RESILIENT PATHWAYS REPORT (CASE
STUDY) - FORD FOUNDATION/FORREST TENURE
FUNDERS GROUP (2023)**

A PROVEN MODEL, DELIVERING CONSERVATION AT SCALE

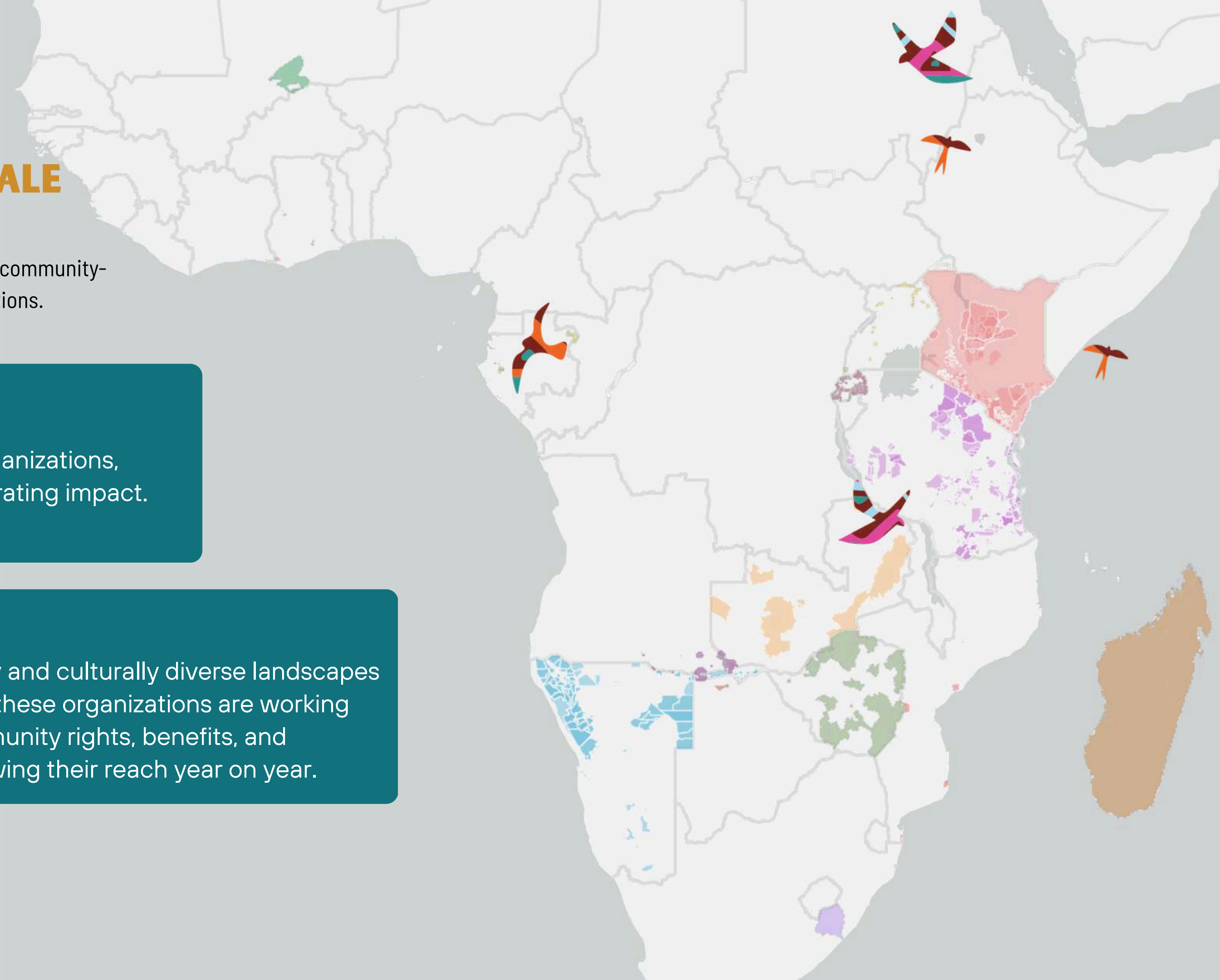
Vuma Blue is the marine component of a larger community-led conservation fund for local African organizations.

COLLECTIVE STRENGTH

60+ established African organizations,
connected and accelerating impact.

SCALE

71M hectares of biologically and culturally diverse landscapes
and seascapes where these organizations are working
today to support community rights, benefits, and
stewardship—and growing their reach year on year.



These organizations are leaders in terrestrial and marine conservation in Africa, and yet are often excluded from conservation funding. Vuma seeks to address this by increasing funding for the organizations doing conservation's most important work.

Vuma is grounded in pooled funding experience from the **Malasili Conservation Fund** where 94% of organizations have kept steady or grown their conservation impact while also growing their organizational revenue and teams.



MULTI-YEAR, UNRESTRICTED FUNDING



PROVIDES 25% OF ANNUAL BUDGETS ALIGNED WITH ORGANISATIONAL STRATEGIES



BUILT-IN ORGANISATIONAL DEVELOPMENT SUPPORT



CLEAR ACCOUNTABILITY WITH LOW TRANSACTION COSTS



CONNECTED ORGANISATIONS IN A MUTUALLY REINFORCING SYSTEM THAT MULTIPLIES IMPACT



**GROWTH POTENTIAL –
FROM STRONG
ORGANISATIONS TO
SYSTEM-LEVEL IMPACT**

Multi-year, unrestricted funding and institutional support will position these organisations to:

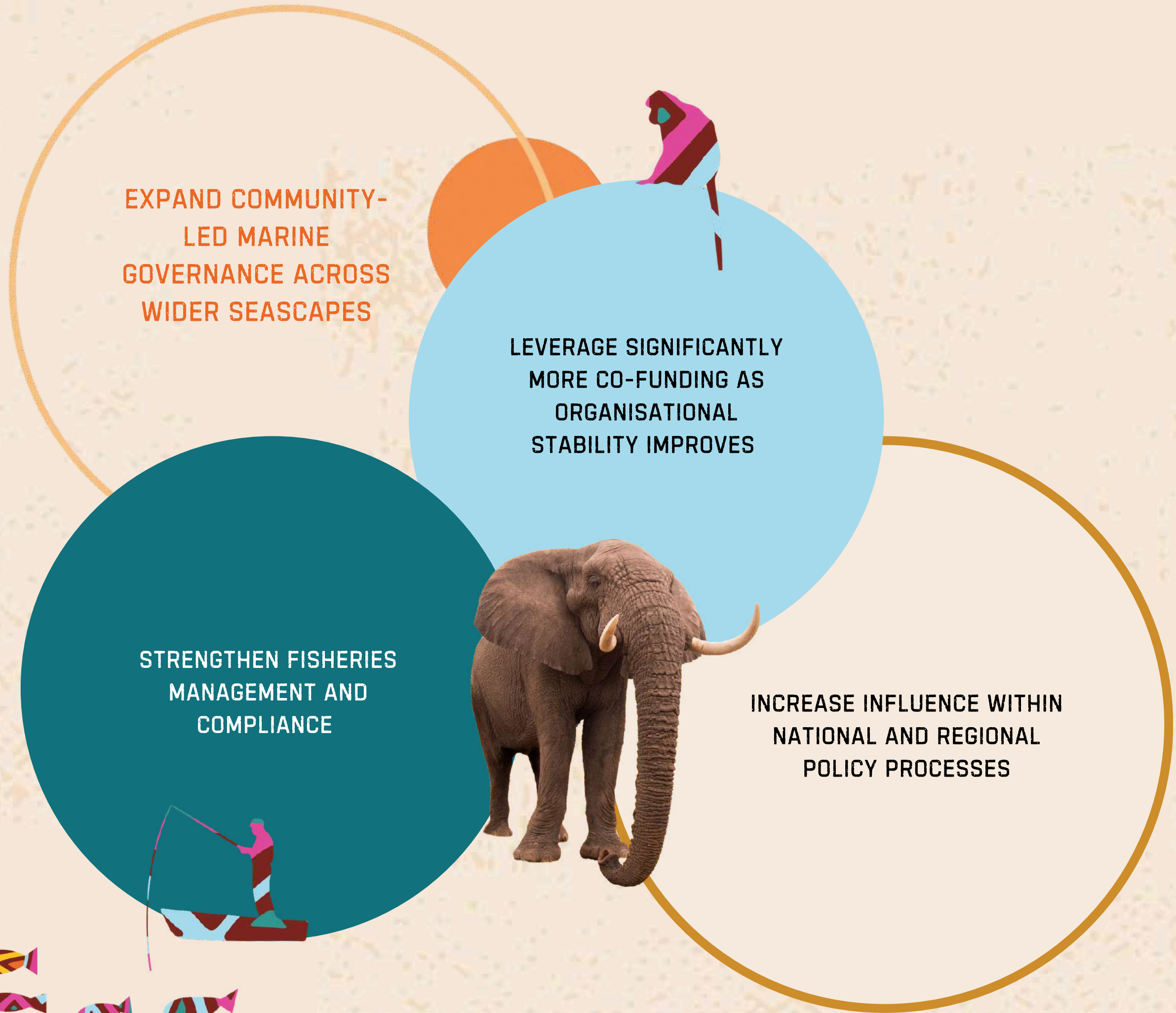
VUMA

EXPAND COMMUNITY-
LED MARINE
GOVERNANCE ACROSS
WIDER SEASCAPES

LEVERAGE SIGNIFICANTLY
MORE CO-FUNDING AS
ORGANISATIONAL
STABILITY IMPROVES

STRENGTHEN FISHERIES
MANAGEMENT AND
COMPLIANCE

INCREASE INFLUENCE WITHIN
NATIONAL AND REGIONAL
POLICY PROCESSES



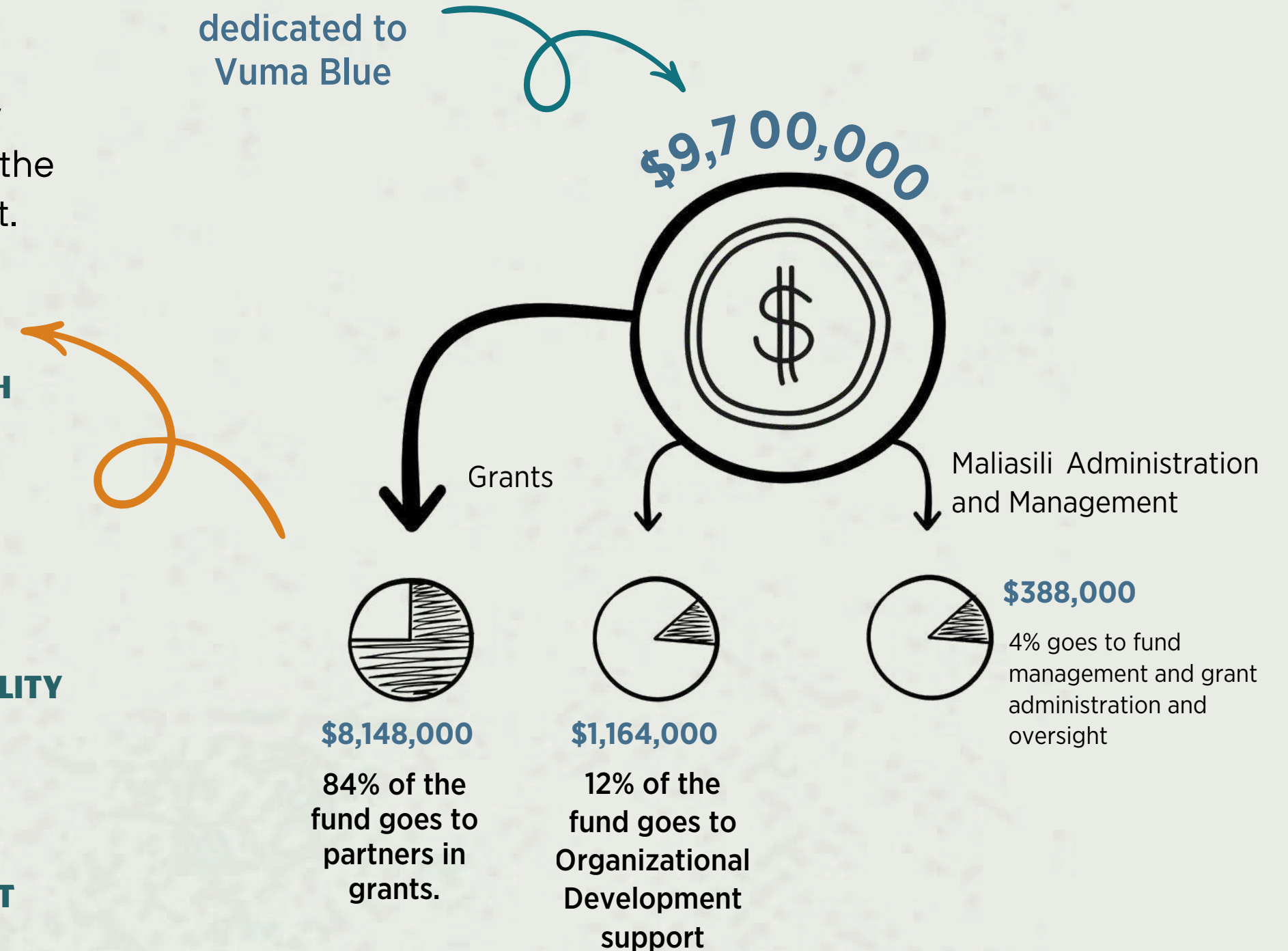
HOW VUMA BLUE WORKS

Vuma Blue is designed so that the **majority of funding flows directly to local marine organisations**, while a small, clearly defined share supports fund management, accountability and the organisational development work needed for long-term impact.

Investing through Vuma Blue enables marine funders to:

- ✓ **SUPPORT MULTIPLE GEOGRAPHIES AND ECOSYSTEMS THROUGH A SINGLE VEHICLE**
- ✓ **BACK LOCAL INSTITUTIONS, NOT JUST SITES OR PROJECTS**
- ✓ **ALIGN WITH 30X30, UN OCEAN DECADE AND BLUE ECONOMY PRIORITIES**
- ✓ **REDUCE TRANSACTION COSTS WHILE INCREASING THE DURABILITY OF IMPACT**
- ✓ **SUPPORT PEER LEARNING AND COORDINATION WITH OTHER MARINE ORGANISATIONS**
- ✓ **ACCELERATE MARINE IMPACT ACROSS ENTIRE COASTLINES, NOT FRAGMENTED PROJECTS**
- ✓ **STRENGTHEN ECOSYSTEM-SCALE IMPACT BY BRINGING MARINE AND TERRESTRIAL CONSERVATION ORGANISATIONS INTO A SHARED FUND**

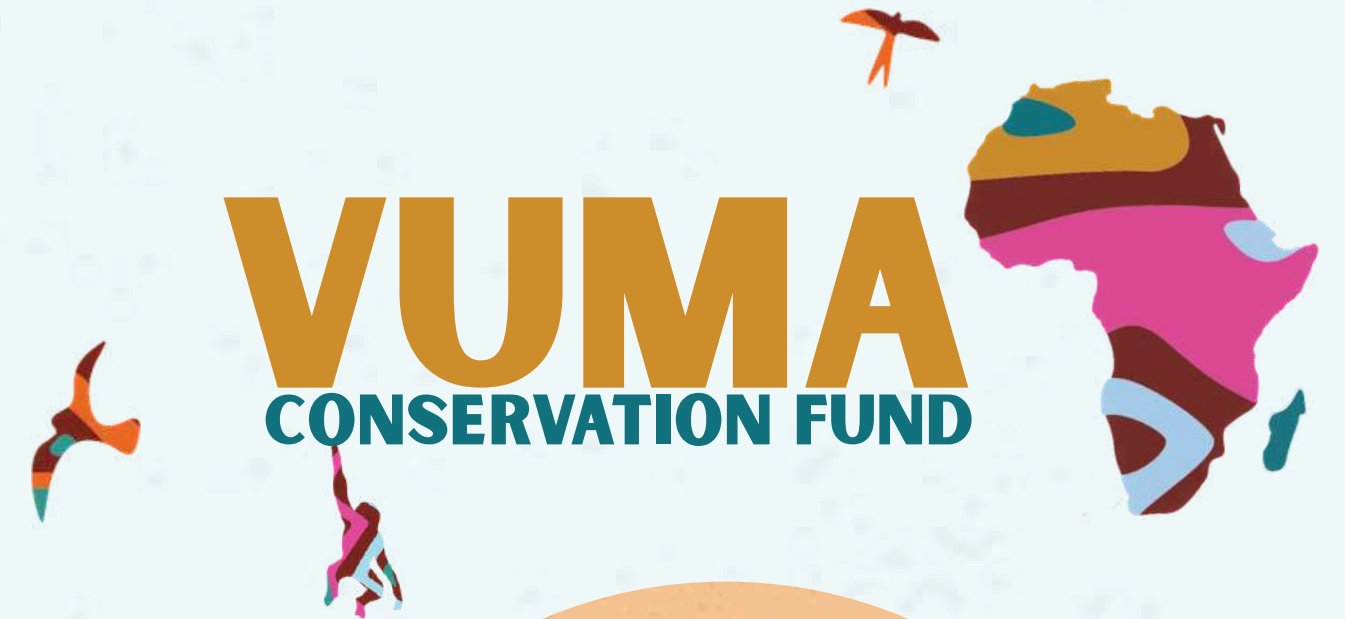
14.9% of entire VUMA fund dedicated to Vuma Blue



JOIN THE VUMA BLUE

Low risk. Low transaction costs. Big, long-lasting, community-led outcomes for people and nature.

- ✓ **A bold, continent-wide vision for scale** – not fragmented efforts, but a coordinated movement
- ✓ **Diversity as strength** – bringing together leaders across landscapes, cultures and governance systems
- ✓ **A catalyst for systems change** – influencing policy, reshaping philanthropy, and redefining conservation for Africa and the world.



"WE ARE TIRED OF
BEING LONE
RANGERS. THE TIME
FOR CONTINENTAL
IMPACT IS NOW"

